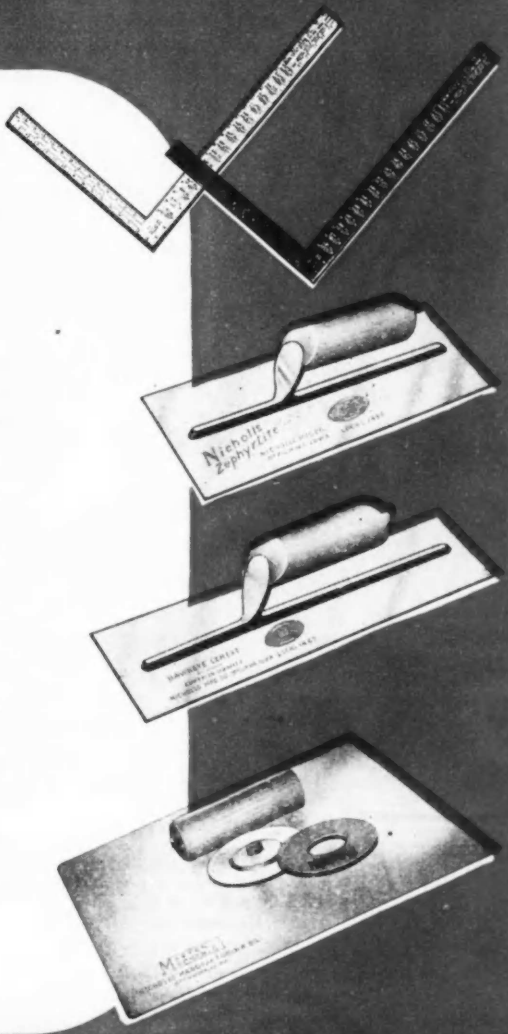
NICHOLLS TOOLS



Known Throughout the World Since 1896

When you sell your customers **NICHOLLS TOOLS** you sell more than merchandise . . . you sell "good will." By introducing precision tools to a craftsman you get more than "turn-over" . . . you get future customers.

NICHOLLS TOOLS have been pleasing carpenters, plasterers and cement finishers for over 50 years, and every time craftsmen are pleased with a tool they tell their fellow workmen about it and where they got it . . . that's the way **NICHOLLS TOOLS** have gained the leadership in sales.

Made by craftsmen for craftsmen . . . **NICHOLLS TOOLS** have a reputation for quality materials and accuracy that make customers come back for more . . . and bring their friends.

All tools now come packaged in attractive and colorful Orange and Green reinforced cartons that literally shout **QUALITY** from your shelf.

MANUFACTURERS OF THE FAMOUS RAFTER FRAMING SQUARES

NICHOLLS MANUFACTURING CO.

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